

Horus



**The AI Infrastructure for
Multi-Agent Collaboration**



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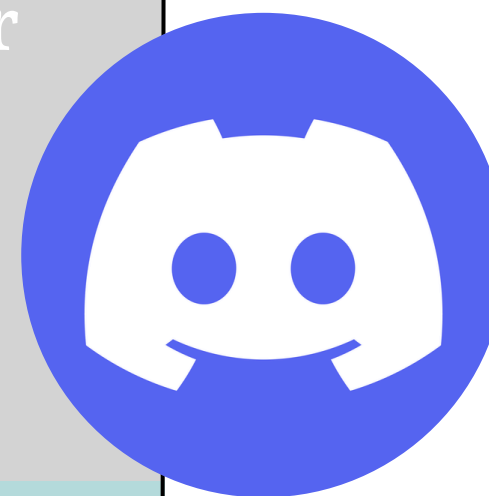


Noah Gibelli

AI Developer

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**Meet The
Team**



Find Us On Discord



Our Background & Expertise

Loup Marquez-Luttringer

- AI & Software Engineering | 3 years of **experience in AI projects & internships**.
- **Passionate about** AI-driven applications, RAG, and autonomous AI agents.
- Worked on computer vision, **AI inference systems**, and full-stack development.

Noah Gibelli

- Generative **AI Specialist** | 2+ years of experience in **AI security, deployment & customization**.
- Strong expertise in **RAG, model training, & chatbot development**.
- Focuses on **AI optimization & real-world integration**.

Matheus Lopez

- **Full-Stack & Backend Developer** | Experience in Java, Golang, React, Angular, .NET & Node.js.
- Built backend systems using FastAPI and **explored AI-powered decision-making**.
- **Passionate about** bridging AI with real-world applications.

Why Does It Matter:

Our combined expertise in AI development, security, backend engineering, and software deployment positions us **to deliver** a scalable, intelligent, and business-ready **AI solution**.



Where did our Idea Came from ?

Observing the AI Shift

- The rise of **ChatGPT** sparked a wave of **AI adoption**, but many businesses reacted with bans due to security concerns.

Industry Insights

- Conversations with IT professionals and research into AI trends (e.g., VentureBeat on AI agents) revealed a gap—**companies lacked AI solutions they could fully control**.

Brainstorming the Future

- Instead of restricting AI, why not help businesses integrate it securely? Horus was born to **bridge the gap**, offering **custom AI infrastructure** that companies **own & manage**.

This presentation dives into how Horus makes AI adoption seamless, secure, and scalable.



Breaking AI Silos: The Efficiency Crisis



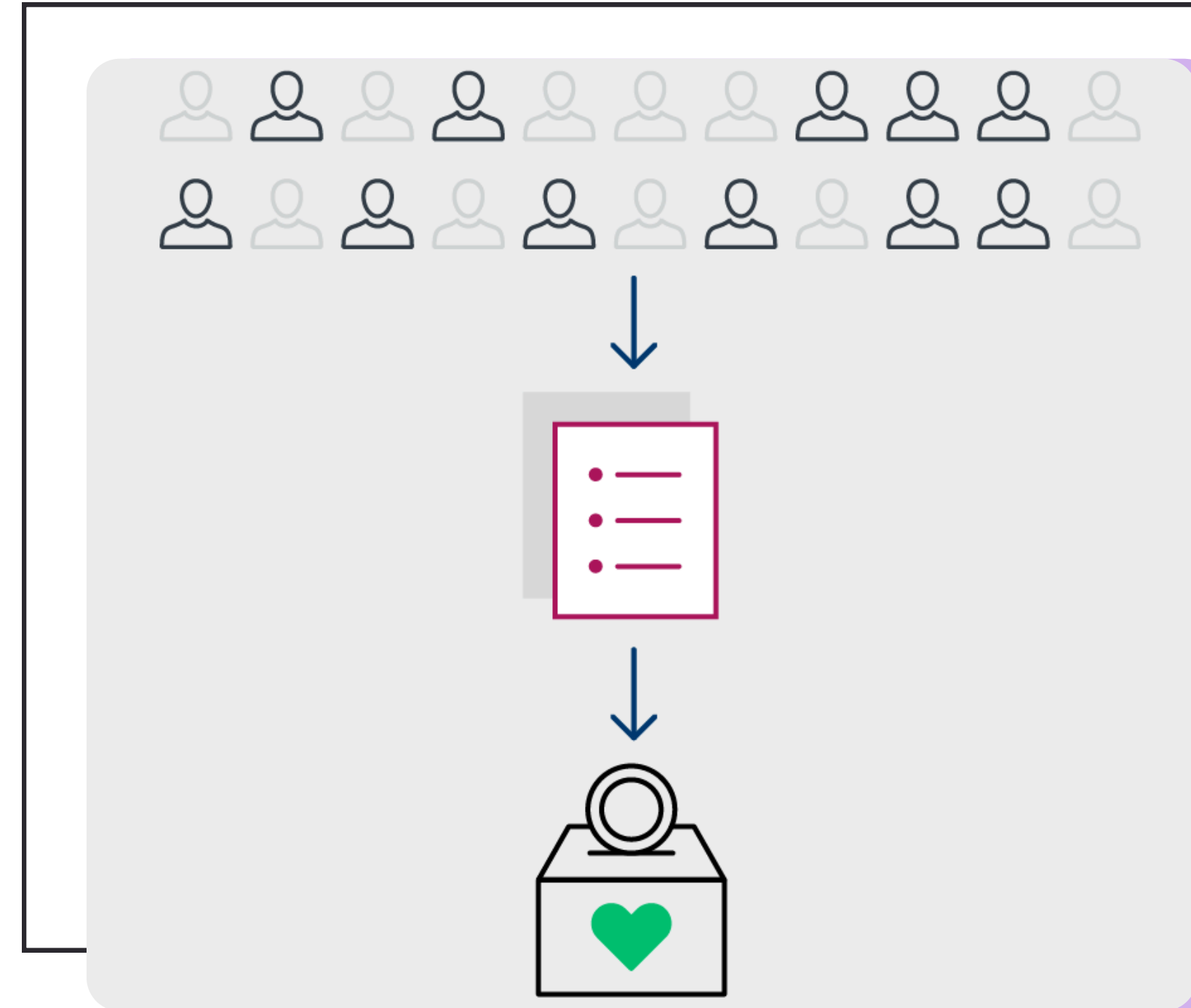
- **Businesses struggle** with disconnected AI systems that operate in **isolation**.
- Modern AI **lacks real-time knowledge retrieval** and **adaptive decision-making**.
- Enterprises **risk data privacy issues** and **vendor lock-in** with fully cloud-based AI solutions.
- The rise of the **Internet of Agents (IoA)** demands **scalable, multi-agent AI collaboration**.



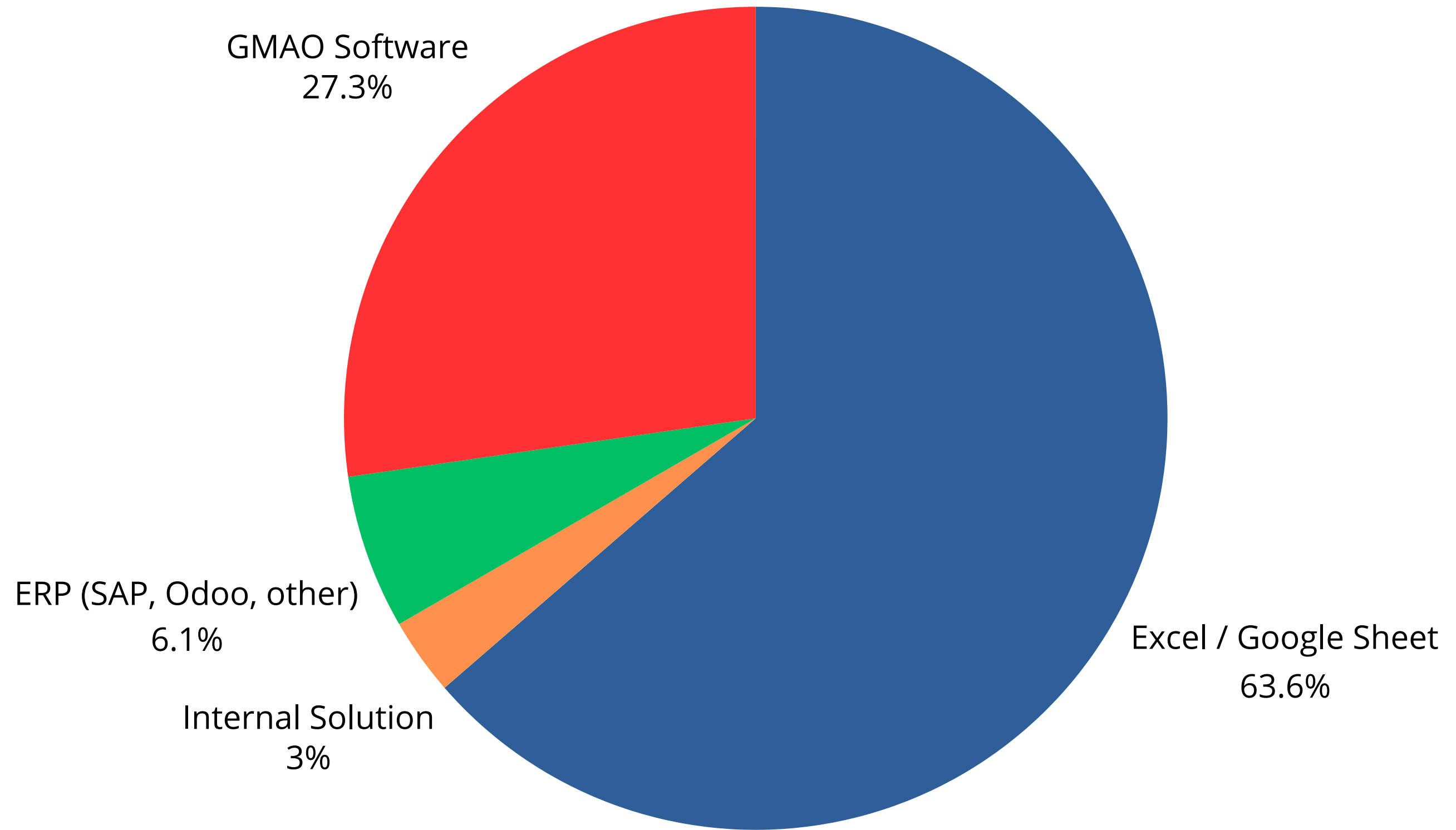
Survey Insights

21 professionals from logistics, IT, and other fields shared their daily challenges and expectations for AI.

Source: Internal survey conducted by our team across multiple industries.



Too Much Manual Work - 16 out of 21 rely on Excel or Google Sheets for critical tasks.

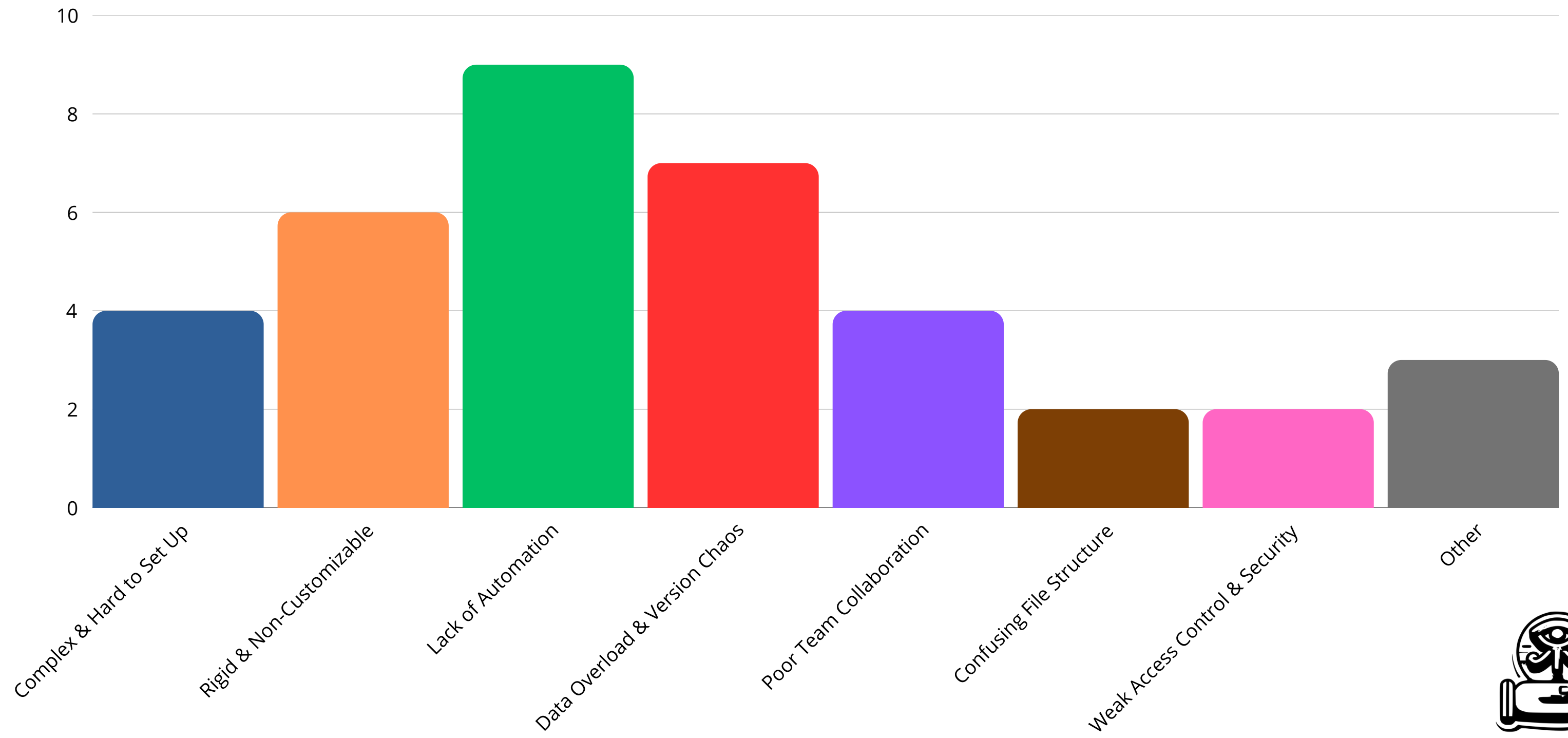


Why Work Feels Harder Than It Should

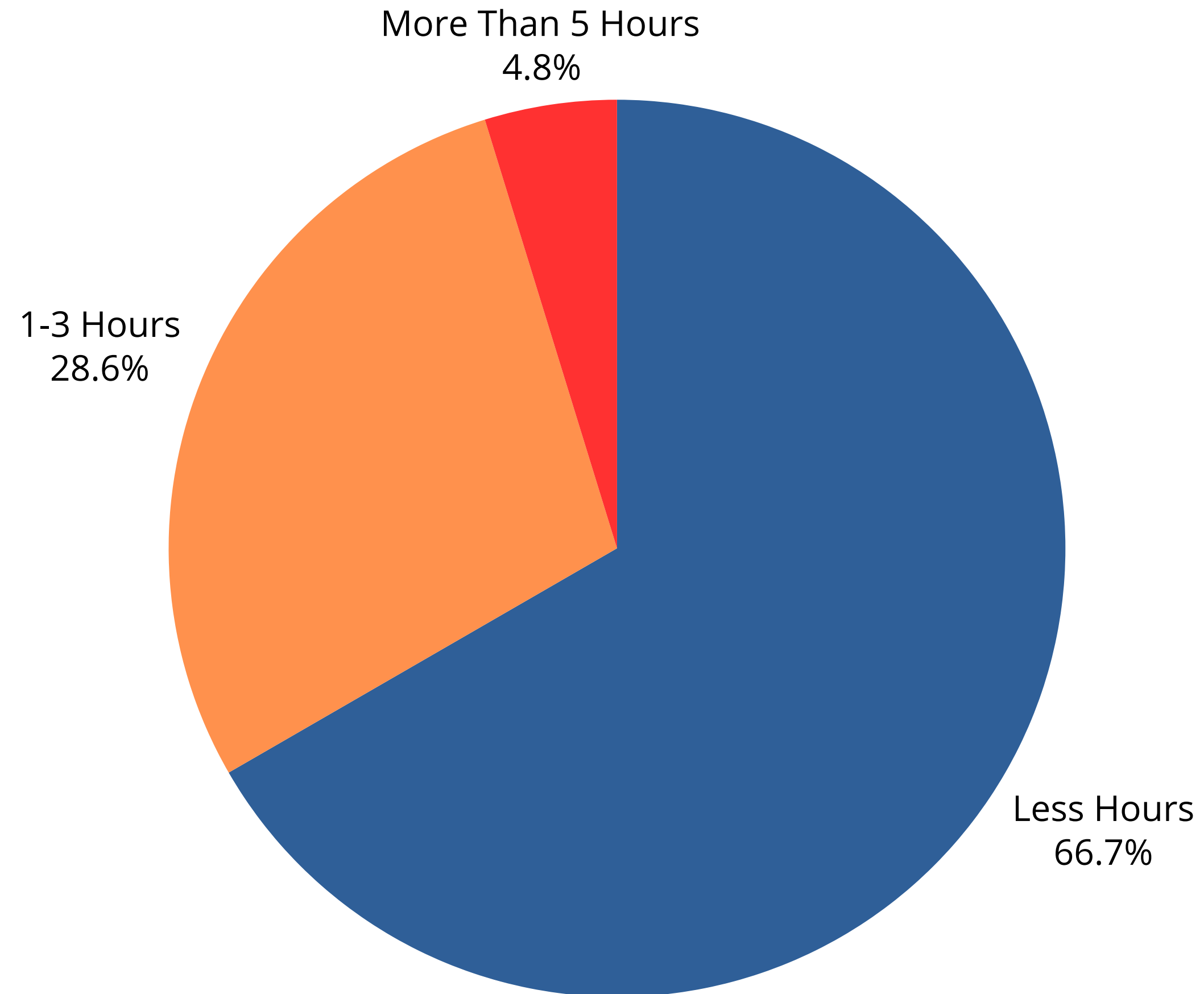
Too Many Repetitive Tasks – 9 say their tools lack automation.

Messy & Disorganized Files – 7 struggle with multiple file versions and poor collaboration.

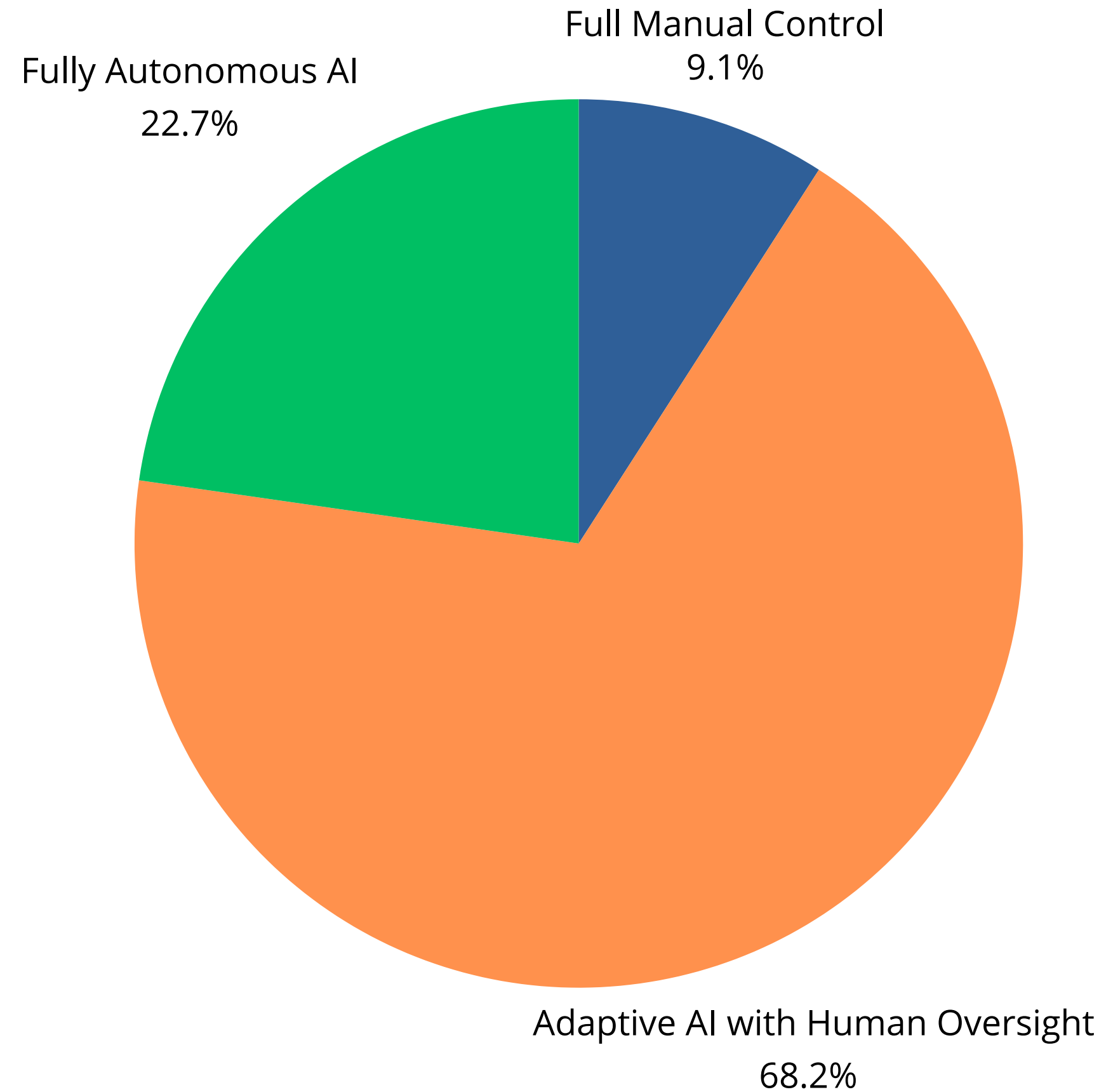
Security Gaps – 2 highlight weak access control and data risks.



Wasted Time - 14 out of 21 lose at least an hour per week due to inefficient tools.



AI Should Help, Not Replace – 15 out of 21 want **automation** but still require human oversight.



Key AI Terms

Understanding these terms will help us grasp the topic better.

- **AI Model** – A program that learns from data to make predictions or decisions on its own.
- **RAG (Retrieval-Augmented Generation)** – An AI technique that looks up information in a database before generating a response.
- **NLP (Natural Language Processing)** – A type of AI that helps computers understand and generate human language, like ChatGPT.
- **Agentic AI** – AI that doesn't just respond but takes action on its own. It can plan, make decisions, and interact with other tools.
- **Machine Learning** – A branch of AI where a program learns from data to make predictions or decisions without being manually programmed for every task.
- **AI Agent** – A self-operating program that understands its surroundings, makes decisions, and takes actions to reach a goal.



Building Horus: The AI Blueprint

Horus is a software powered by **trusted AI models** like Neural Networks, RAG AI, and Large Language Models (LLMs).

It enables **AI agents to work together**, sharing knowledge, analyzing data, and making real-time decisions.

Designed for the **Internet of Agents (IoA)**, Horus **automates tasks**, adapts over time, and ensures secure, scalable AI integration tailored to business needs.

Horus isn't just AI—it's the **foundation for intelligent, connected systems.**



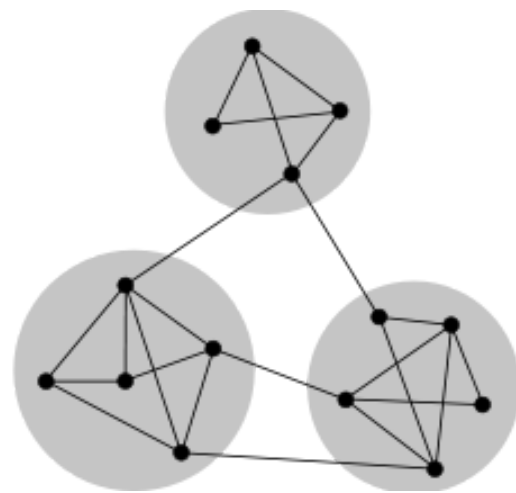
How Does Horus Stand Out

Without Horus ❌	With Horus ✅
AI works in isolation, lacking communication.	Seamless AI collaboration for better efficiency.
Slow, manual decision-making reliant on human input.	Real-time, AI-driven decisions with adaptive learning.
Rigid, hard-to-adapt systems.	Horus integrates effortlessly into any environment
Data exposed to third-party clouds, increasing risk.	Secure, self-hosted AI for full control and privacy

Horus transforms AI from **disjointed and slow** to **connected, fast, and intelligent**.

Why Choose Horus?

✓ Seamless AI Collab.



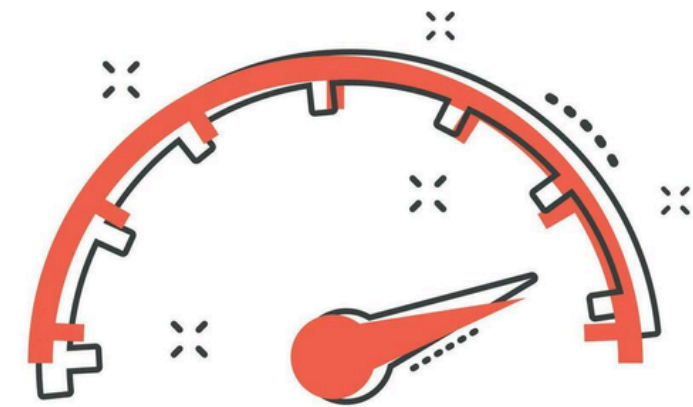
AI agents exchange
data in real-time.

🔒 Security & Flexibility.



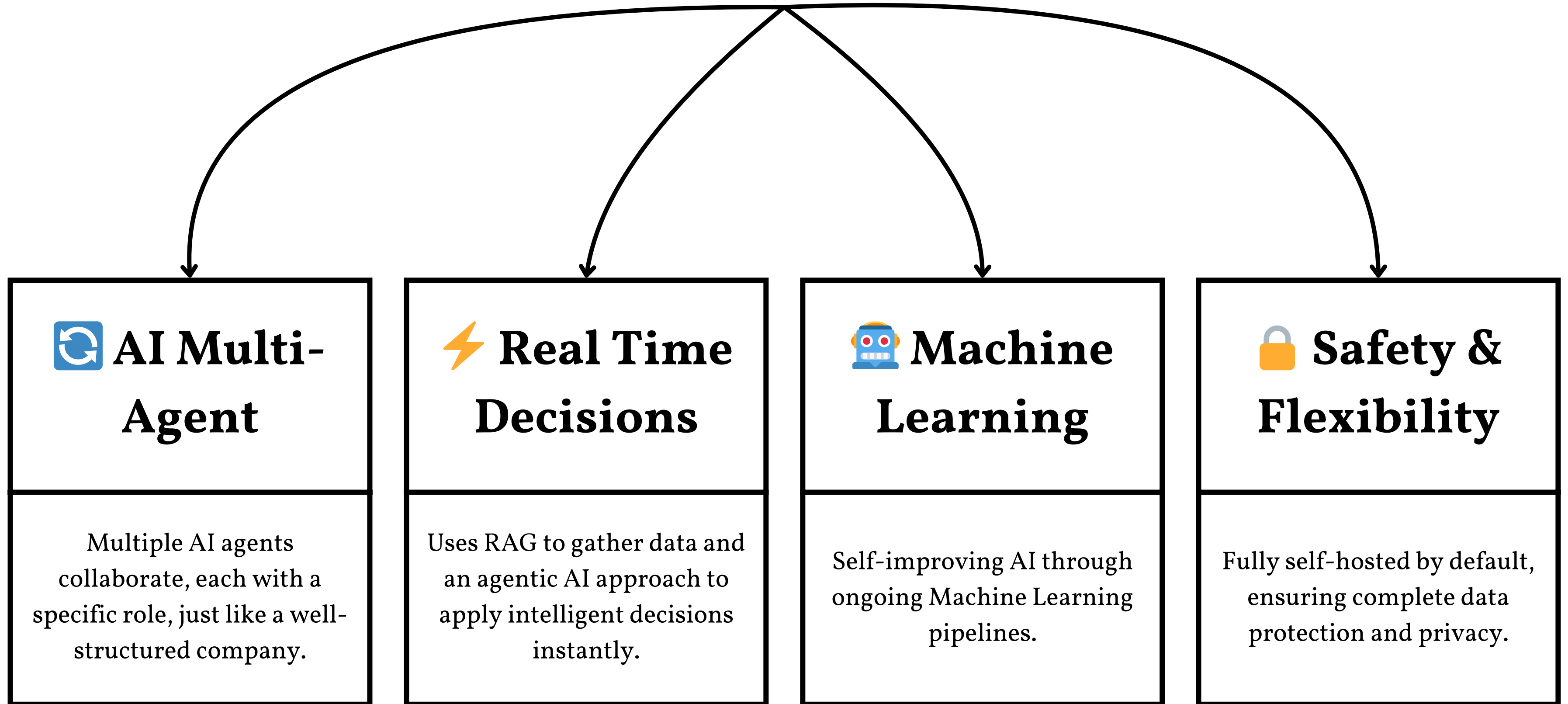
Full control with
cloud-free option.

⚡ Real-Time Intelligence.



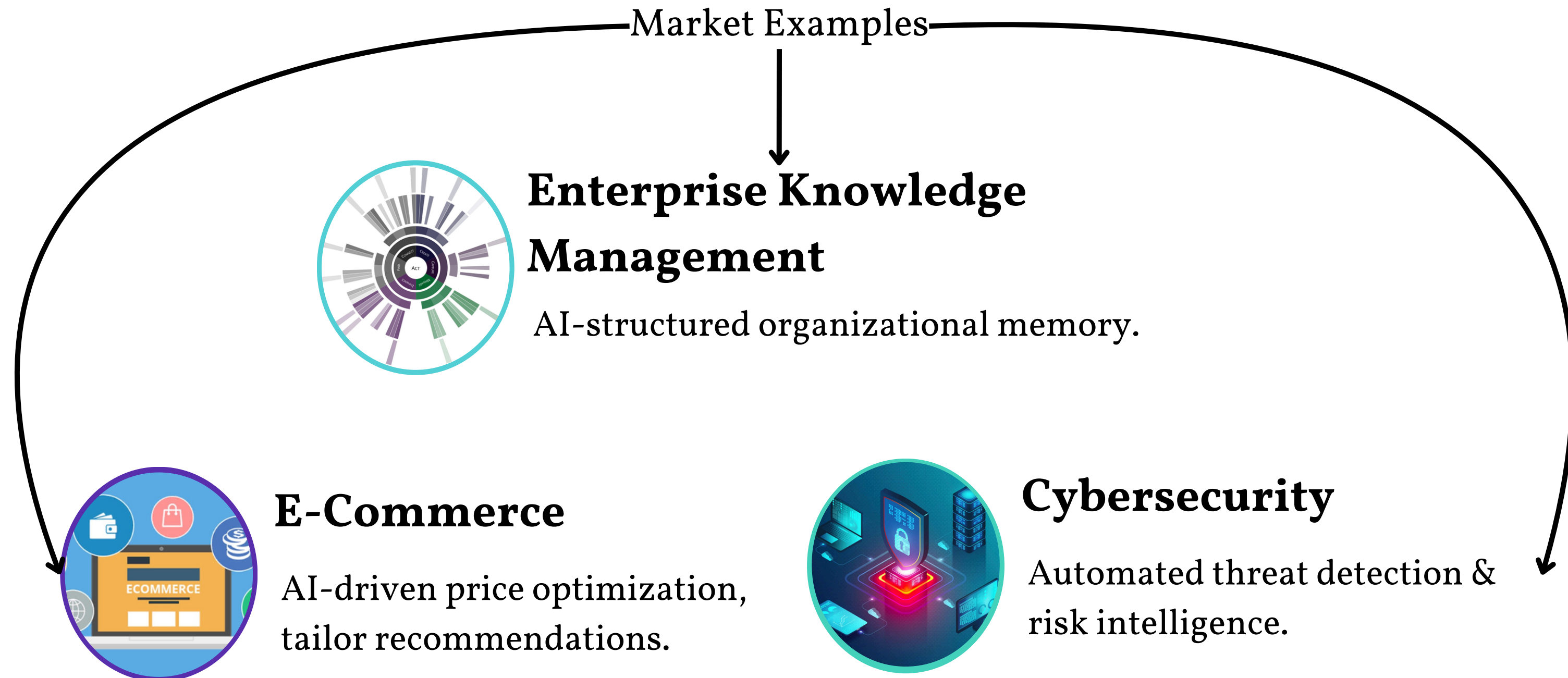
Decisions powered
by up-to-date insights.

Horus Key Features



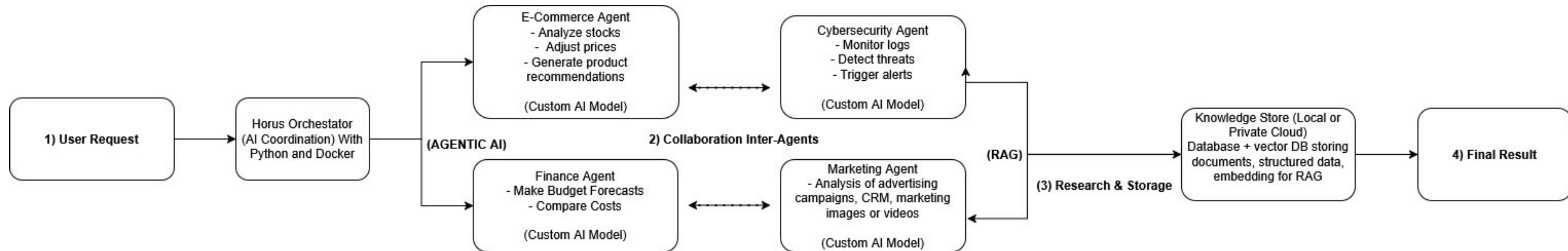
AI-Powered Solutions for Every Industry

Horus adapts to **any industry**, scaling effortlessly to **meet diverse needs**.



Horus AI System: Coordination & Execution

Example of a Horus Multi-Agent Workflow



Orchestrator

- **Manages** coordination and request routing between AI agents.
- **Fully local** – No calls to ChatGPT or external cloud services.
- Built in **Python** for flexibility and efficiency.

AI agents

- **Containerized with Docker** for security and isolation.
- Each agent can run a specialized AI model (e.g., NLP, classification).
- **Internal communication** via RPC or API message queues.



Horus AI System: Security & Deployment

Knowledge Store

- Stores business data, documentation, and embeddings.
- Enables **local RAG** for AI agents.
- **Keeps all data on-premise** – No external cloud dependencies.

Self-Hosted / On-Premise

- **Fully local** – Horus runs offline or on a private network.
- **Total data control** – No leaks, no vendor lock-in.

Unlike ChatGPT, Horus doesn't just generate responses – it makes decisions using internal data and AI collaboration.



Horus in Action

Horus (AI Coordinator)

Self-Improvement –
AI adapts & evolves

User submits a request →
"Analyze my sales data."

User Input – Request
for analysis

**Horus assigns
AI agents** →
Breaks down
tasks, selects
specialized
agents.

AI Coordination –
Task breakdown &
agent selection

Agents retrieve data →
Access knowledge from the local
store.

**Knowledge
Retrieval** – Fetch
relevant data

AI agents collaborate →
Share insights and refine
results.

Collaboration – AI
agents refine insights

Horus compiles the response →
Generates reports, dashboards, or
action lists.

System learns & improves →
Adapts based on feedback and
new data.

Final Output –
Dashboard, report, or
action



The AI Powering Horus

We Don't Build AI from Scratch – Horus leverages & customizes pre-existing AI models.

Pre-Trained AI Models – Uses LLaMA, Mistral, Falcon for fast knowledge retrieval & processing.

Autonomous AI Agents – AI that analyzes, decides & acts independently for specialized tasks.

Machine Learning Customization – Fine-tuned AI for cybersecurity, automation & more.

AI Communication Protocol – Ensures seamless data exchange & decision-making between AI agents.

Horus isn't ChatGPT API Calls– it's an AI orchestrator, coordinating multiple models to collaborate & take action.



Who is Horus For?

Horus is **designed for businesses** across multiple sectors, adapting to their unique needs.

IT & Security Leaders – Full AI control, compliance, and risk reduction.

E-Commerce & Retail Managers – Automated pricing, inventory, and sales optimization.

Enterprise Decision-Makers – Workflow automation and cost-efficient AI solutions.

Industrial & Logistics Operations – Predict demand and reduce downtime with AI.

Horus is **built to scale** across industries, transforming how businesses **leverage AI**.

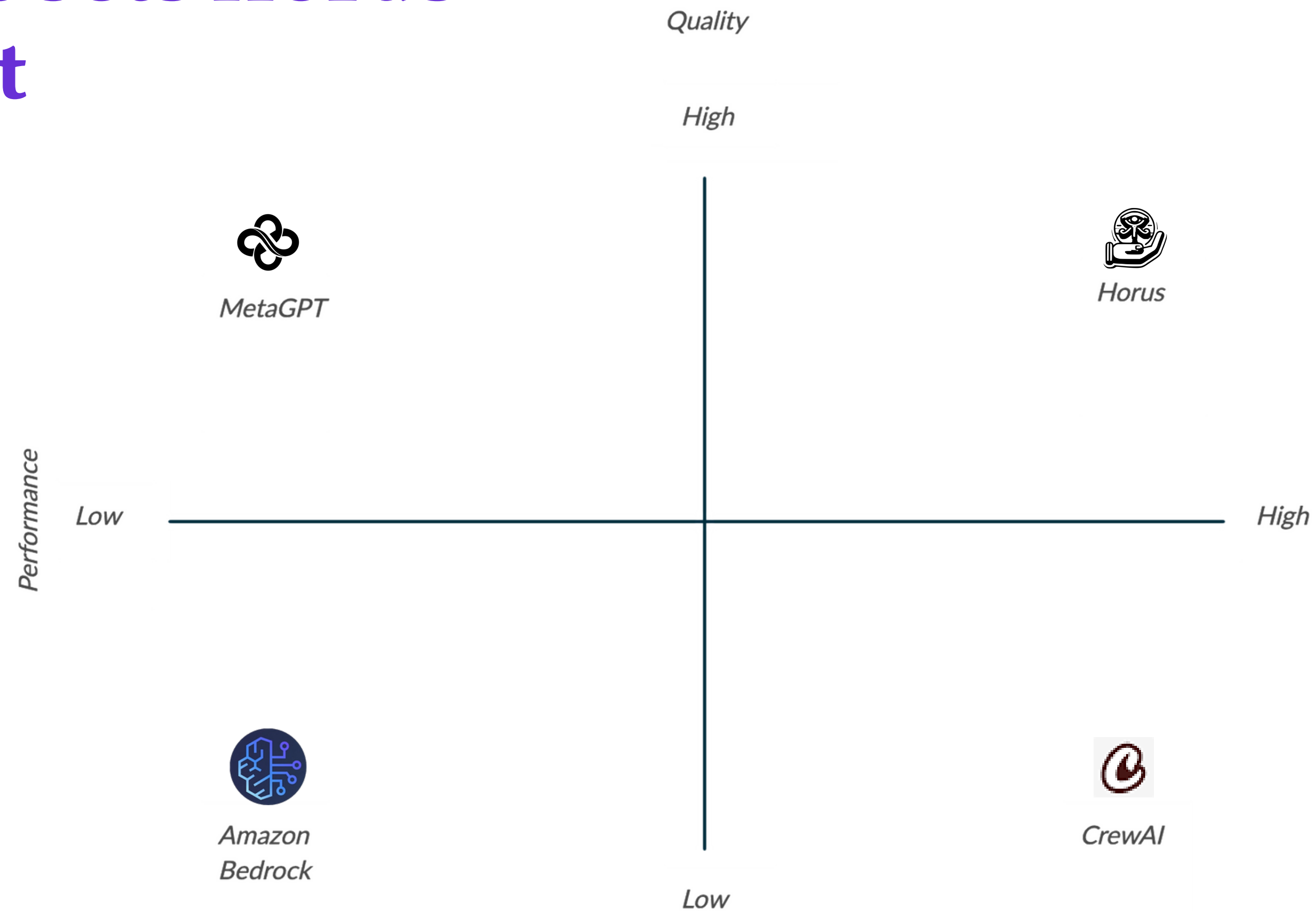


How Horus Stands Out from the Competition

Feature	Horus	Amazon Bedrock	MetaGPT	CrewAI
Multi-Agent Collaboration	✓	✗	✓	✓
Real-Time Data Retrieval (RAG AI)	✓	✓	✗	✗
Autonomous AI Decision-Making (Agentic AI)	✓	✗	✓	✓
Privacy & Security (Self-Hosting Option)	✓	✗	✗	✗
Industry Customization	✓	✓	✗	✗

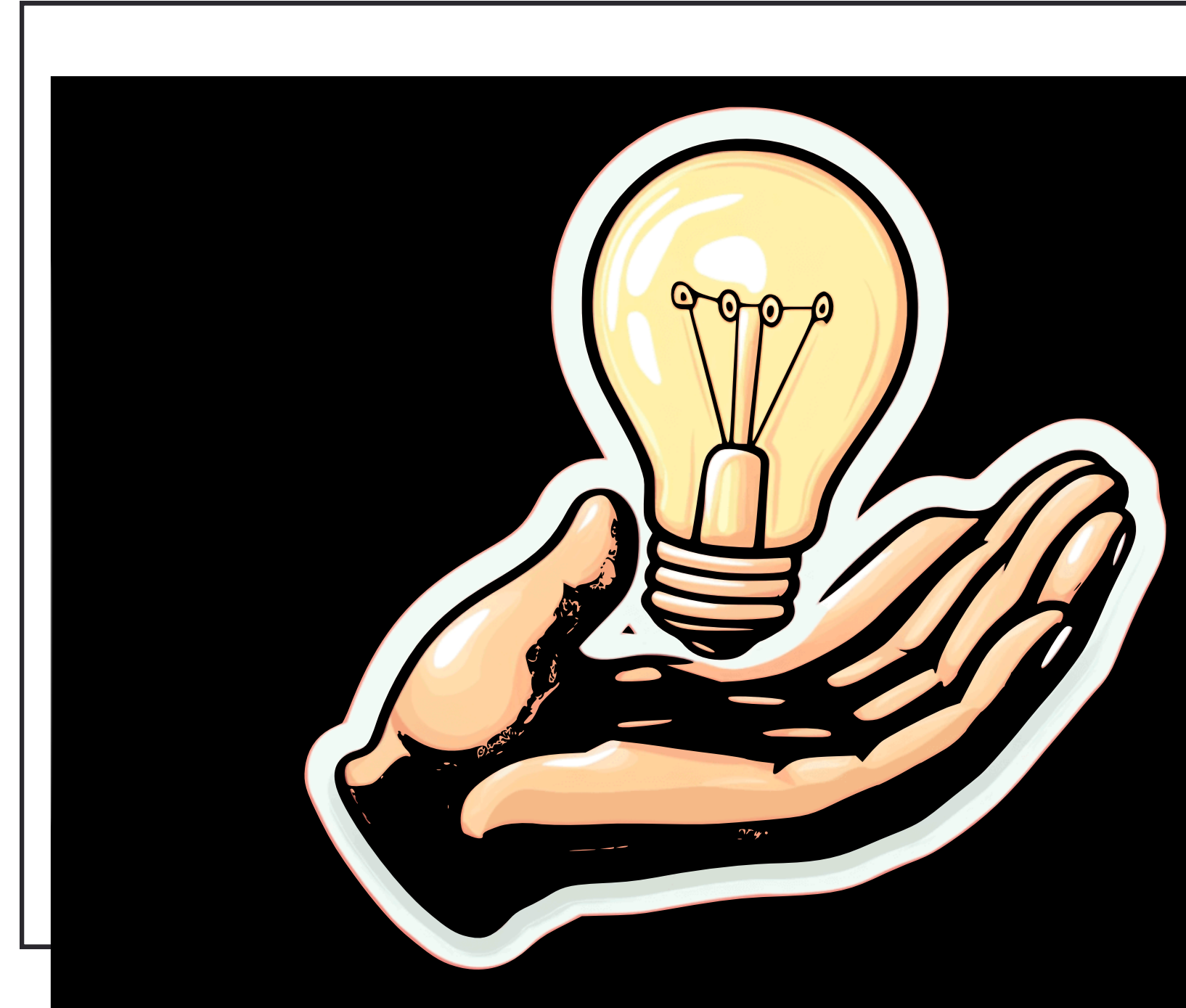


What Sets Horus Apart



Horus Advantage: Intelligent & Adaptive AI

- **Versatile Across Industries** – Horus adapts to any business, regardless of its sector.
- **Real-Time Intelligence** – Continuously learns and updates to ensure the best decisions.
- **Autonomous AI** – Thinks and acts independently, minimizing human intervention.



Horus Advantage: Secure & Scalable AI

- **Guaranteed Security & Privacy** – Your data remains in your control, with no external providers.
- **Seamless Integration** – Works with your existing tools and scales with your business.
- **Fully Self-Hosted** – No external data leaks, no reliance on third-party AI.
- **Custom AI Models** – Tailored open-source AI models for optimized performance.



Horus Development Milestones

(Starting April 1, 2025)

Milestone	Objective	Target Date
I	Complete AI Agent System & Local Execution Engine	Month 4
II	Implement RAG AI (Knowledge Retrieval & Summarization)	Month 7
III	Develop Agentic AI (Task Automation & Workflow Learning)	Month 10
IV	Release Modular AI Agent Marketplace & UI Enhancements	Month 13
V	Beta Release & Early Business Testing	Month 16



Revenue Model & Market Strategy

AI Marketplace

Access premium AI tools & features on demand.

Enterprise License

Access the core Horus AI infrastructure & software with a one-time licensing fee.

Cloud & Hardware Bundles

Optional turnkey AI infrastructure through strategic partnerships.

AI Model Subscription

Customize Horus with specialized AI models tailored to business needs.

Training & Certification

Upskill teams with AI education & professional certification programs.

Consulting & Integration

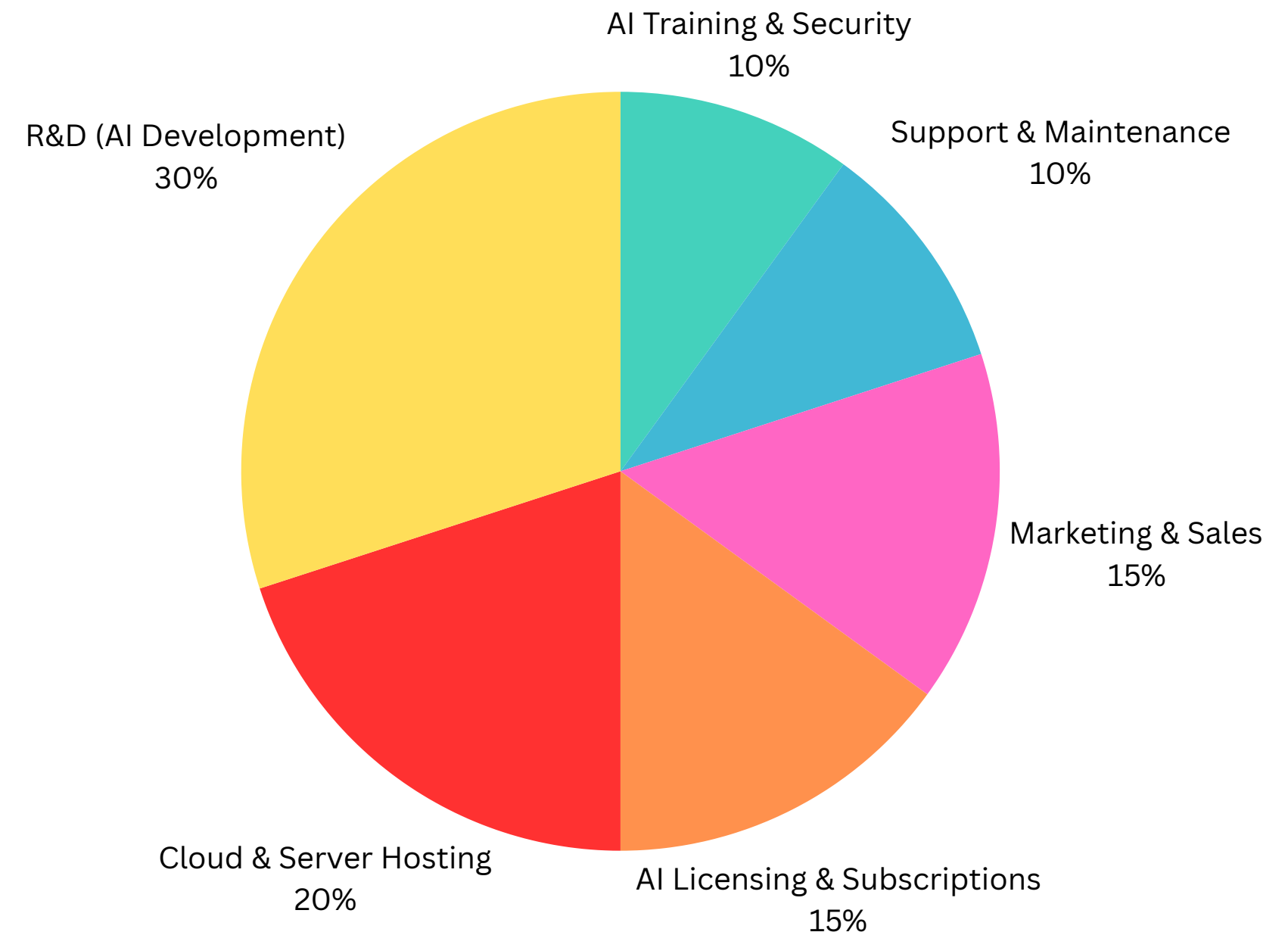
Expert guidance for seamless AI deployment & optimization.

Horus provides the foundation – businesses choose the AI models they need.



Cost Structure: Key Investments

- **R&D 30%** – Developing, testing, and improving AI models.
- **AI Licensing 15%** – Access to external AI frameworks.
- **Cloud & Hosting 20%** – Servers for training and execution.
- **Marketing & Sales 15%** – Growth, partnerships, and customer acquisition.
- **Support & Maintenance 10%** – AI upkeep and user assistance.
- **Training & Security 10%** – Updates, compliance, and cybersecurity.



Thank you.

*Empowering AI to Think, Connect, and Act — Beyond
Automation, Towards Intelligence.*

